

Akwabom
TechWeek
2024

ibom
INNOVATIONNETWORK



Africa's New Tech Destination

Partnership Proposal

BUILDING A RESILIENT
INNOVATION ECOSYSTEM



Ibom Icon Hotel & Golf Resort

October 28 – November 2, 2024



The Journey to 2024

At the start of January 2023, the phrase **"Africa's new tech destination"** had no connection to Akwa Ibom State.

As we put together the building blocks to create the Akwa Ibom of our dreams, we are a step closer to bringing this vision to reality.

The Ibom Innovation Network and others who bought into the vision seek to address the question, **"Why Akwa Ibom?"** with one of time's most proven methods "Show and Tell"

Why Akwa Ibom?

The state boasts of a stable political climate, good road networks, an independent power plant, trimodal ports of entry with an international airport with a state-owned airline to complement.

The vibrant developer ecosystem growing at **29.7%** month-on-month, since March 2023 is second only to Lagos in Africa. As of date, developers and designers boast a total population of **3408** according to Google Developer Groups and Friends of Figma.

This number excludes digital marketers, product managers and data analysts plying their trade outside of established communities.

29.7% 

month-month developer ecosystem growth.

INTRODUCING

Akwa Ibom Tech Week

The Akwa Ibom Tech Week is driven by a community of innovators who drive the technology ecosystem in Akwa Ibom State and represent indigenes operating across Nigeria and in diaspora.

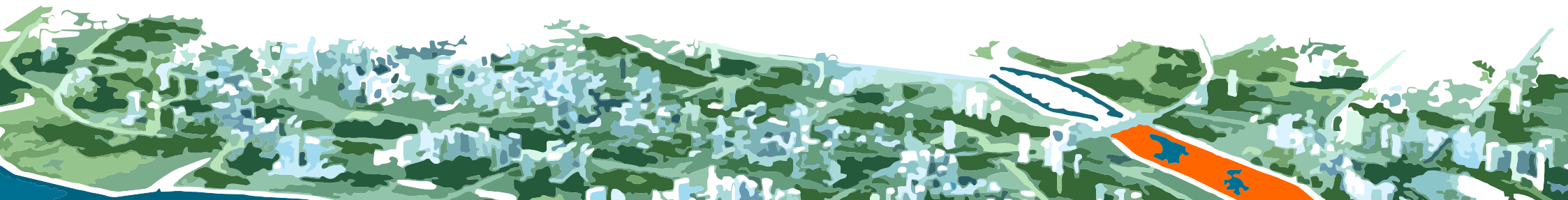
We focus on Innovation, Technology Development, Entrepreneurship and Capacity Building.

Our Mission

To support local entrepreneurs and innovators to create products and services that will stimulate economic growth in Akwa Ibom State through advocacy, capacity building and access to funding.

Our Vision

The Akwa Ibom of our dreams. A smart city with a thriving innovation ecosystem driven by local content and indigenous participation.



■ 2023 in Numbers

4000+

Attendees

50+

Speakers



















15

Exhibitors

15

Hubs

■ Sponsors and Partners

■ 2024 Target Audience



■ Impact



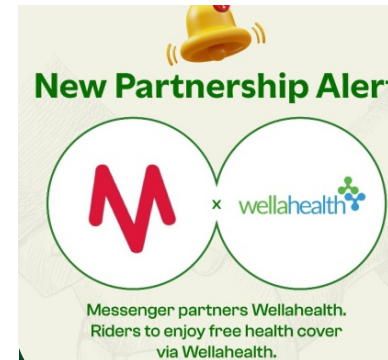
Agnes from St. Paul's School wins N1m Award from CSS Mobile



Hundreds of Internship opportunities for Volunteers



Ongoing conversation on equipment financing with hubs



Messenger partners WellaHealth to drive insurance for riders



500 Google scholarships for Product Design, UI/ UX, Product Management and Project Management on Coursera



Winner of 2021 Pitch Competition Partners with AKTW for free training on Web and Mobile Apps

David's entrepreneurial spirit led him to launch his first startup, transforming from a coder to a full-stack entrepreneur. Then came the pivotal moment in 2021 when he participated in Akwa Ibom Tech Week 2021 and triumphed in the Pitch Competition, securing a N300,000 prize sponsored by the Inoyo Toro Foundation. This financial boost was used to bootstrap EEL Space.

Fast forward to January 2023, when David took the monumental step of launching NoCode Africa. In a short span, he has empowered over 3000+ individuals to become NoCode developers.

Assurdly X Akwa Ibom Tech Community

Assurdly provides customers with project delivery and quality assurance services for leading technology firms. As part of its commitment to the Abuja community, Assurdly will be partnering with the hubs and communities to recruit tech talent to serve its growing clientele.



■ Partner Testimonials



Housing4Tech

H4T Housing Design solutions firm in Nigeria operating for over 20 years. Our "Housing4Tech" development addresses a growing need for affordable, contemporary, eco-friendly housing targeted at upwardly mobile individuals in tech and other growing sectors.

“

Housing4Tech initiative met crucial partners within the Akwa Ibom committee launching its off-plan payment packages to members of the tech community and diaspora”



Aniekan Ani-Ezekiel

Career Fair

Workshops

Exhibitions

Venture Showcase

Networking

Akwa Ibom Tech Week 2024 Will Feature

Knowledge Sessions

Culture and Entertainment

Made in Akwa Ibom Marketplace

Demos and Sessions

■ Week at a Glance

Mon **28**
October, 2024

Arrivals

Tue **29**
October, 2024

3MTT Hackathon
/Ibom Heritage Cultural Night

Wed **30**
October, 2024

Conference
& Venture Showcase

Thur **31**
October, 2024

Career Fair and
Creative Showcase

Fri **01**
November, 2024

Ecosystem Hub Tours
& Closing Dinner

Sat **02**
November, 2024

DevFest Uyo
& Tourism Activities

Ibom Heritage cultural Showcase



Our culture is rich and diverse from cuisine to dance to art to life in itself. We take pride in showcasing our home and our traditions.

The Akwa Ibom Tech Week dedicates a full day of activities to showcase Akwa Ibom arts and culture in partnership with our state stakeholders.

Expect a rich tapestry of engaging conversations, cultural experiences, and impact as we transform the land of promise. Our reputation for world class hospitality precedes us as evenings in our beautiful state is worth the experience.

Venture Showcase

One of our core objectives for Akwa Ibom Tech Week is to democratize access to resources, networking and funding for startups and businesses in the region. It is our mission to empower local talent and nurture entrepreneurship in the state.

Biite



Meet Biite, venture backed food tech platform domiciled in Uyo Akwa Ibom State participants in the 2023 AKTW edition.

// We will be hosting venture showcase and demo day for home grown startups in theregion at the 2024 Akwa Ibom Tech Week.

Creatives Corner

Live interactions and engagement with the region's top content creators. Match, brainstorm, create on-the-spot magic.
Imeh Umoh, Ndioma and many others



Imeh Umoh

Ndioma

■ Sponsorship Category

Headline Sponsor – N50,000,000

- **Dedicated marketing campaign to announce partnership – written & video content.**
- **Naming rights for the conference Akwa Ibom Tech Week 2024 in partnership with xxxxxx .**
- **Agenda Setting: Keynote, 2 panel sessions & 1 workshop**
- **Pre-recorded video content that showcases your brand and its agenda for the event.**
- **Opportunity to include promotional materials in attendee welcome packages .**
- **Branding on all social media, email marketing and PR.**
- **Headline priority branding at the event .**
- **A premium exhibition booth.**
- **Access to attendee contact list.**
- **Access to post-conference attendee feedback and survey results.**
- **Dedicated space in the Career Centre for job postings .**
- **Recruitment activities.**
- **Invitations to Opening and Closing ceremony.**

■ Sponsorship Category

Gold Sponsor – N30,000,000

- **Sole Sponsorship of dedicated stage**
- **Premium branding of dedicated stage**
- **A premium exhibition booth**
- **Two panel sessions on sponsored stage**
- **Pre-recorded video content that showcases your brand and its agenda for the event**
- **Branding on all social media, email marketing and PR**
- **Access to attendee contact list**
- **Access to post-conference attendee feedback and survey results**
- **Dedicated space in the Career Centre for job postings**
- **Invitations to Opening and Closing ceremony**

■ Sponsorship Category

Silver Sponsor – N20,000,000

- Sponsorship of Akwa Ibom Tech Week pitch competition naming rights for competition.
- A premium exhibition booth
- One panel speaking opportunity
- Branding on all social media, email marketing and PR
- Invitations to Opening and Closing ceremony
- Live social media coverage during sponsor-specific events or activities

Bronze Sponsor – N10,000,000

- Sponsorship announcement on event paraphernalia.
- Branding on event website.
- Pre-recorded 3 minute keynote session played during the conference.
- Branding on all social media, email marketing and PR.
- Live social media coverage during sponsor-specific events or activities.
- Dedicated space in the Career Centre for job postings.
- Invitations to Opening and Closing ceremony.

■ Sponsorship Category

Brass Sponsor – N5,000,000

- Sponsorship of Akwa Ibom Tech Week pitch competition naming rights for competition.
- A premium exhibition booth
- One panel speaking opportunity
- Branding on all social media, email marketing and PR
- Invitations to Opening and Closing ceremony
- Live social media coverage during sponsor-specific events or activities

Audience 5000+ Targeted Audience

StartupFounders
Students
Entry-levelprofessionals
Techenthusiasts
EcosystemPartners
Lawfirms
SMEconsultants
PRAgencies
Workspaces
Accelerators
Government

Partner Innovation Hubs

StartInnovationHub
RootHub
KodeHauz
Africinnovate
FutureLab
FhenixAfrica
TheBunker
SheedxAfrica
LaSkill
DevXRlabs
NetisensICT

■ Other Sponsorship Opportunities

	Item	Description
1.	Sponsor Conference	High level content marketing and brand visibility through multiple sponsorship categories
2.	Welcome Reception	Sponsor welcome reception and networking opportunity for guests which include professionals, startups, communities within the ecosystem.
3.	Stage sponsorship	Sponsor any of the stages: Main Stage or Smaller Stages.
4.	Product Demo /Showcase	Sponsor product showcase for their portfolio companies or do a product showcase e.g. 5G Demo as part of the event program live.
5.	Corporate Exhibition Booth	Showcase your brand and build sales leads through engaging exhibition booths.
6.	Marketplace	Showcase your products through the entire week for sales to guests and visitors for the event.
7.	Merchandising	Branding across online/ printed media and merchandise / souvenirs.
8.	Panel/Session Sponsorship	Sponsor a specific panel, fireside chat or any other session.
9.	Category Sponsorship	Partner with us for category exclusivity within the event (e.g., WIFI/connectivity, payment platforms, etc.)

10.	Venture Showcase Partnership	Partner with us to support home grown ventures with funding to turbo charge their business.
11.	Hospitality Sponsorship	Include your establishment as part of our line up for guest experiences throughout the week. Previous locations include Eni Stores, Monty Suites, Laundry Bar Uyo
12.	Career Fair Sponsorship	Headline Talent recruitment day event.
13.	Closing Ceremony	Sponsor closing reception and networking opportunity for guests which include professionals, startups, communities within the ecosystem.
14.	Print Feature	Branding and feature in VIP program / Event itinerary booklet.



THANK YOU!

